

1 Showing the main featured article. By clicking on the header text or image, user should be landed on the detail page of this article.

TBC:
Character limit of the text should be defined.

This should be one slide among the main carouse, which is on the main landing page and this should be feeded here automatically.
** Content team should have the ability to select which slide among 3 should display here.

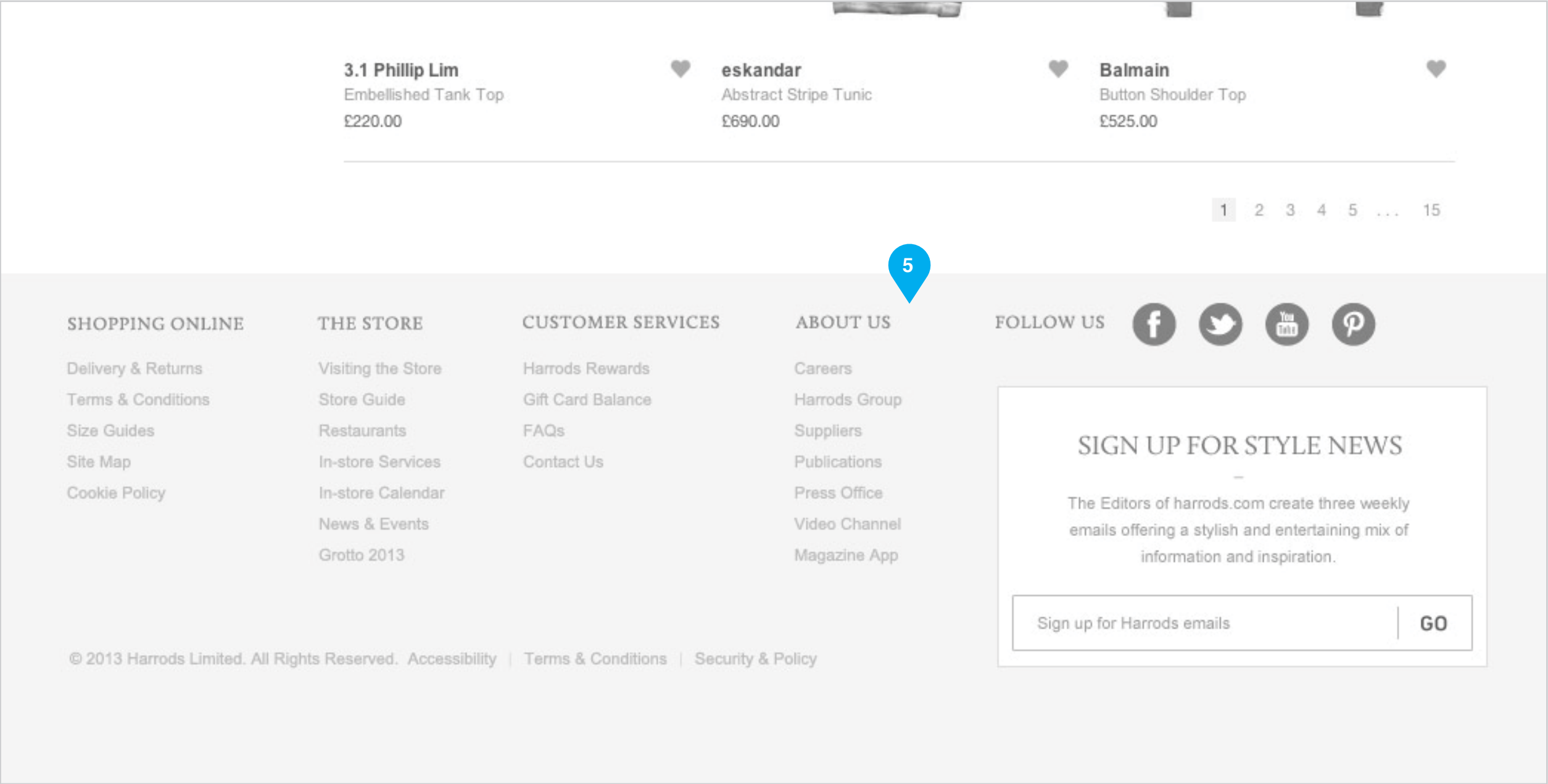
2 Listing the highlights of THE REVIEW here.

TBC:
Character limit of the text should be defined.

The latest 4 feeds should populate here automatically in the chronological order.
Recent one should be on the top

3 Listing the links to all sections of THE REVIEW here. Should be in the same order of THE REVIEW Navigation bar

FOOTER



5 **FOOTER:**
As we are moving to the top navigation, the footer should be changed as below.

Email Sign Up:
The Email Sign Up box, is specific to the .COM email subscription, but not for THE REVIEW. Somewhere in the copy we should give the link to the "Privacy Policy", on clicking the link the Privacy Policy information should show in Overlay if we can. If not, it should open in a new tab.


On subscribing to the email updates, a confirmation message should appear.

Harrods

Search harrods.com


Sign InRegisterYour Bag (0)

WomenMenAccessoriesShoesChildrenBeautyFood & WineHomewaresGiftsTHE REVIEW



1

Featured in **THE REVIEW**




EXCLUSIVE

2




more colours (10)

Featured in **THE REVIEW**

Gift with purchase



Featured in **THE REVIEW**



1

If a product has been featured in THE REVIEW, in PLPs that should be indicated as showing here. This is just a static label, not click through.

2

If the same product has been featured in THE REVIEW and also eligible for *Gift With Purchase* (a worst case scenario), then the indication should be displayed as showing here.

** Gift with purchase is not in the scope now. It is just to show the placeholder.

[illegible]

- If a product has been featured in THE REVIEW, In its PDP, we are going to have a accordion tab as “Featured in The Review” as showing here.

By clicking on the “Read More” link, the users should land on the article page, which is talking about this product in THE REVIEW channel.

This panel should be opened by default

****Content team should have the option to select whether the story piece should be shown in the PDPs of Category Level / Product Level / Brand Level pages.**

Harrods

Search Harrods

RegisterSign inMy Bag (12)

WomenMenAccessoriesShoesChildrenBeautyFood & WineHomeGiftsChristmas

THE REVIEW

THE REVIEW

- your daily style edit.

NEWS

THE TOP 5

TRENDS

INTERVIEWS

FASHION SHOWS

BEAUTY BUZZ

FASHION SHOOTS

HARRODS MAGAZINE

EMAIL SIGN UP

Home

1The Review » News » Headline goes here

2

3

4

5

6

7

8

«

»

HEADLINE GOES HERE

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Temporibus autem quibusdam et aut officiis debitis aut rerum necessitati- bus saepe eveniet ut et voluptates repudiandae sint et molestiae non recu- sandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reicien- dis voluptatibus maiores alias consequatur aut perferendis doloribus aspe- riores repellat. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

Red Dress

Chloé

Lipstick

Written by

5

Arriet Hawksworth

Date: 23rd Nov 2013

SHOP THE STORY

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

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Zoe Karssen

Young Americans T-Shirt

£59.95

</

BREADCRUMB

[Home](#) > [The Review](#) > [News](#) > [Headline goes here](#)

1 ARTICLE NAVIGATION

Next & Previous buttons to navigate through the articles.

2 THE HIT LIST

This list should be automatically populated based on the date & time of article being published.

Visual Notes:

- Natural state is 50% opacity
- Rollover is full colour black text
- Arranged chronologically by latest post.
- Thumbnail and text, whole box is clickable.

Behavior:

Hit List should always pull the latest articles from across THE REVIEW regardless of what category it is appearing in.

We should not have sub heads to indicate which category the story is pulled from.

This list should display only 8 latest feeds, TOP5 should be always one among these feeds sitting somewhere in the list.

3 GRAPHIC SLOT

This slot can be one among the below:

- Landscape Static Image
- Portrait Static Image
- Video
- Gallery (Landscape)
- Gallery (Portrait)

If it is a video, it should have the default video controls as we are having for the other videos on our site.

4 TAGGING & AUTHOR INFORMATION

Showing the list of *Tags* being applied for this story and the author who has written this story with the date it has been published.

On clicking one of these tag, all the stories related to the tag should be displayed as shown in the next page (Page: 7 | Tags Results Page)

Date:
The date should be in DD.MM.YYYY format,
should be consistent with the Harrods Style.

Author Name:
Author name is not clickable for Phase1

5 SOCIAL SHARING

On clicking any of these social icons, the URL related to this story should be published on the respective social platforms.

6 SHOP THE STORY

This section should show all the products involved in this story.

Product Image, Product Information both should be clickable. On clicking the image/product info a *QuickShop overlay* should appear showing the product information (as in **Pg: 9** of this document)

These products are related to the story / article

**** Content team should have the flexibility to decide when these has to be expired (generally it should be 2 weeks) and should have an option to be able to turn ON/OFF this section, depending on stock levels and based on the story type.**

Minimum there should be 4 products, Maximum:
8 Products

If any product goes Out of Stock, that should be pulled out from the list.

7 MORE TO LOVE

On clicking these roundels, user should be landed in the related article page.

The roundels in this section are related to the category level (here it is NEWS)

8 PROMO BOXES

On clicking these promos, user should be landed in the related article page.

These are channel wide (THE REVIEW) Promo Boxes

**** Content Team should have control on these sections SHOP THE STORY, MORE TO LOVE & PROMOS, to turn them ON/OFF completely.**

ROLLOVER STYLES:

To see the rollover styles of this page, please refer to [Pg: 37]

Harrods

Search Harrods

Register

Sign in

My Bag (12)

Women

Men

Accessories

Shoes

Children

Beauty

Food & Wine

Home

Gifts

Christmas

STYLE INSIDER

STYLE INSIDER

- your daily dose of luxury

NEWS

THE TOP 5

TRENDS

INTERVIEWS

FASHION SHOWS

BEAUTY BUZZ

FASHION SHOOTS

HARRODS MAGAZINE

EMAIL SIGN UP

Home > Style Insider > News > Post tagged: Make-up

1

POSTS TAGGED:

◀ Red Carpet

You have selected all posts tagged Make-up

[Register](#) [Sign in](#) [My Bag \(12\)](#)

[Women](#) [Men](#) [Accessories](#) [Shoes](#) [Children](#) [Beauty](#) [Food & Wine](#) [Home](#) [Gifts](#) [Christmas](#) **STYLE INSIDER**

STYLE INSIDER - your daily dose of luxury

[NEWS](#) [THE TOP 5](#) [TRENDS](#) [INTERVIEWS](#) [FASHION SHOWS](#) [BEAUTY BUZZ](#) [FASHION SHOOTS](#) [HARRODS MAGAZINE](#) [EMAIL SIGN UP](#)

[Home](#) › [Style Insider](#) › [Top 5](#)

FEATURED

MY TOP 5 T-SHIRTS BY FASHIONTOAST

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. [Read more..](#)

MY TOP 5 BY GARANCE DORE

TOP 5 SPRING HEELS

MY TOP 5 SKINCARE BUYS BY PARK & CUBE

TOP 5 LITTLE BLACK DRESSES

TOP 5 LEATHER JACKETS

MY TOP 5 HEELS BY 5 INCH AND UP

TOP 5 COLOUR POP BAGS

MY TOP 5 SUNGLASSES BY FASHIONSQUAD

INTERVIEW
MICHAEL KORS

TRENDS
AW13 FASHION

EDITOR'S PICK
DIOR EYELINER

BREADCRUMB

[Home](#) > [The Review](#) > [The Top 5](#)

1 FEATURED TOP 5

The latest published TOP 5 should be displayed in this format as a banner.

The picture in this banner can be the image of a blogger or a catwalk / lifestyle picture of a model wearing one of the Top 5 product.

By clicking on the “Read More” user should be landed on the Detail page. Thumbnails are not clickable.

TBC:
I would suggest to have the heading should be clickable. DEV team should come back to say if this is achievable or not within the time frames.

2 BLOGGER - SLOT

This is the style of Slot for a *Blogger TOP 5 page*.

3 PRODUCT - SLOT

This is the style of Slot for a *General TOP 5 page*.

FOLD

[Register](#) [Sign in](#) [My Bag \(12\)](#)

[Women](#) [Men](#) [Accessories](#) [Shoes](#) [Children](#) [Beauty](#) [Food & Wine](#) [Home](#) [Gifts](#) [Christmas](#) **STYLE INSIDER**

STYLE INSIDER

- your daily dose of luxury

[NEWS](#) [THE TOP 5](#) [TRENDS](#) [INTERVIEWS](#) [FASHION SHOWS](#) [BEAUTY BUZZ](#) [FASHION SHOOTS](#) [HARRODS MAGAZINE](#) [EMAIL SIGN UP](#)

[Home](#) > [Style Insider](#) > [Top 5](#) > [By Fashiontoast](#)

1

MY TOP 5 T-SHIRTS BY FASHIONTOAST

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet fermentum.

<

>

1

The Ultimate T-shirt

Any lady who likes her skincare will be delighted to find a SENSAL box under the Christmas tree, and this gift set gets top marks for its full-size jar of anti-ageing superstar, 'The Cream'.

Christopher Kane
Bouquet Cotton T-Shirt
£180.00

SHOP NOW

2

MORE TO LOVE

MY TOP 5 FUR COATS BY GARANCE DORE

MY TOP 5 CROP TOPS BY 5 INCH AND UP

MY TOP 5 SKINCARE BUYS BY PARK & CUBE

MY TOP 5 SUNGLASSES BY FASHIONSQUAD

INTERVIEW MICHAEL KORS

TRENDS AW13 FASHION

EDITOR'S PICK DIOR EYELINER

BREADCRUMB

[Home](#) > [The Review](#) > [The Top 5](#) > [Detail Page](#)

1

HEADER with BLOGGER PICTURE

In a *Blogger's TOP 5 detail page*, the picture of the blogger should be displayed in the header as a roundel.

2

MORE TO LOVE

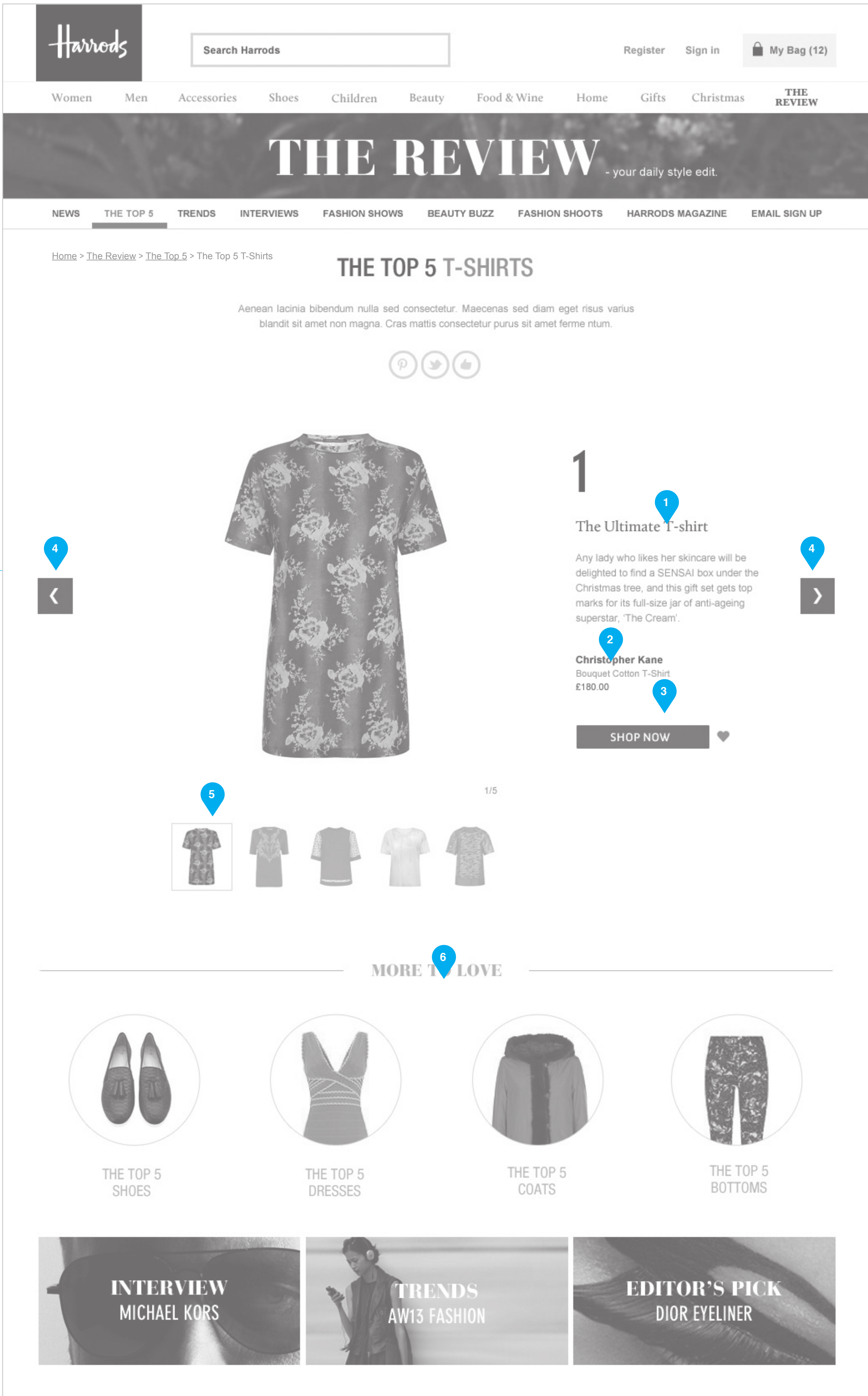
This section should be showing the other *Blogger Top 5's*

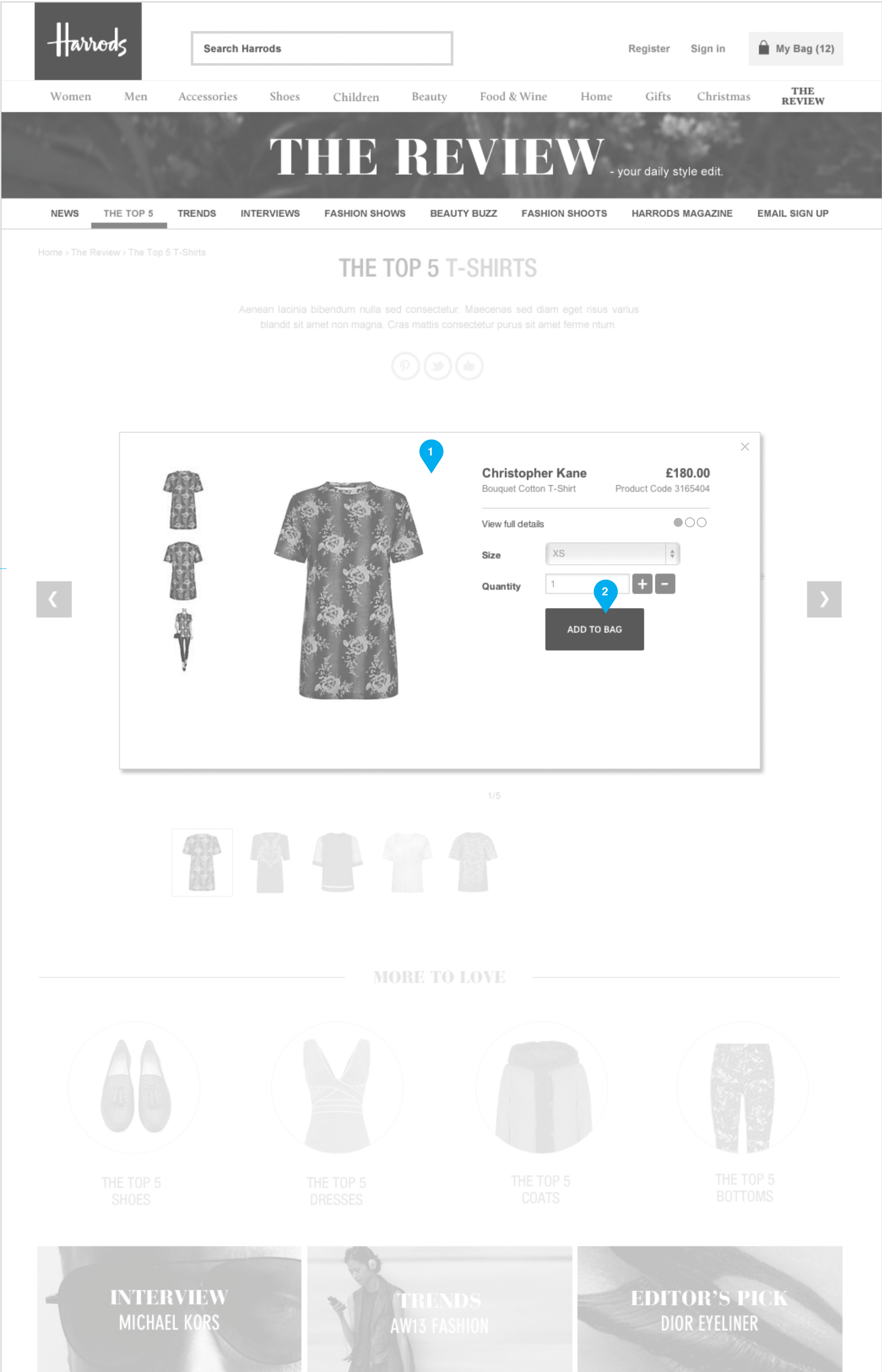
- Add / Remove the product from these Top 5
- Uploading the product image & product copy
- Content team should supply the copy for each product, it shouldn't automatically pulled from PDP.

- Image of the product
- Description of the product
- Brand, Product Name & Price
- Sold Out message

- Add / Remove the product from these Top 5
- Uploading the product image, product copy
- Should decide what would be the other products to be replaced when one among these Top 5 went out of stock and can able to update the list manually.

**** Content Team should have control on these sections
SHOP THE STORY, MORE TO LOVE & PROMOS, to turn
them ON/OFF completely.**





BREADCRUMB

Home > The Review > The Top 5 T-shirts

1

‘QUICKSHOP’ OVERLAY

Showing the product information in a QuickShop overlay, so user can add the product to bag without going out of the page.

Clicking on the link “View Full Details” should take the user to the actual PDP of this product.

The overlay should open in the same location where user clicked on the button / product image, rather scrolling the page to the top and displaying it there.

By default, QuickOverlay should always display the product with the color option as featured, but in this overlay user should able to select different color options, available for the product.

2

‘ADD TO BAG’ BUTTON

Once user clicked on “Add to Bag” button, the product should added to bag and close the overlay, keeping the user on the same page.

[Register](#)
[Sign in](#)
[My Bag \(12\)](#)

[Women](#)
[Men](#)
[Accessories](#)
[Shoes](#)
[Children](#)
[Beauty](#)
[Food & Wine](#)
[Home](#)
[Gifts](#)
[Christmas](#)
[THE REVIEW](#)

THE REVIEW

- your daily style edit.

[NEWS](#)
[THE TOP 5](#)
[TRENDS](#)
[INTERVIEWS](#)
[FASHION SHOWS](#)
[BEAUTY BUZZ](#)
[FASHION SHOOTS](#)
[HARRODS MAGAZINE](#)
[EMAIL SIGN UP](#)

[Home](#) » [The Review](#) » [Beauty Buzz](#)

FILTER BY:
 [ALL](#)
[MAKE-UP](#)
[HAIR](#)
[NAILS](#)
[SKINCARE](#)
[PERFUME](#)
[HOW-TO](#)

NEW IN PRODUCT

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto... [Read More](#)

IN-STORE MANICURES

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto... [Read More](#)

CATWALK TO COUNTER: RED LIPS

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Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto... [Read More](#)

THE HIT LIST

- Style highlights of the week
- Style highlights of the week
- Get the Look: Party Hair
- Style highlights of the week
- Style highlights of the week
- Style highlights of the week
- Style highlights of the week
- Style highlights of the week

ONLY AT HARRODS

MARNI
Mami Rose EDP
£88.00

[SHOP NOW](#)

[RETURN TO TOP](#)

1 2 3 4 5 6 7 8

BREADCRUMB
[Home](#) > [The Review](#) > Beauty Buzz

The sections in this page should act as in the “News Landing Page” as described in Pg: 5 of this document.

1 FILTERS:

Users can able to filter the beauty news listing by selecting one of the options here.

2 ARTICLE SLOTS:

Most of the images in the BeautyBuzz will be of portrait model.

3 CATWALK TO COUNTER / HOW-TO PROMO

By clicking on the banner, user should be landed on the respective Catwalk to Counter /How-To detail page, which is A type of beauty article (Ref: Page:12 of this document)

4 ONLY AT HARRODS

This is the section to show the products. On clicking the “Shop Now” button, a *QuickShop* overlay appears.

- Add / Remove the product from there
- Uploading the product image and product copy.

ROLLOVER STYLES:

To see the rollover styles of this page, please refer to [Pg: 39]

Harrods

Search Harrods

RegisterSign inMy Bag (12)

WomenMenAccessoriesShoesChildrenBeautyFood & WineHomeGiftsChristmasTHE REVIEW

The Review

- your daily style edit.

NEWS THE TOP 5 TRENDS INTERVIEWS FASHION SHOWS BEAUTY BUZZ FASHION SHOOTS HARRODS MAGAZINE EMAIL SIGN UP

Home » The Review » Beauty Buzz » Catwalk to Counter - Name of the look.

CATWALK TO COUNTER

NAME OF THE LOOK

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec sed odio dui.
Cras justo odio. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.
Donec sed odio dui. Cras justo odio

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Cras justo odio. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.
Donec sed odio dui. Cras justo odio

FINAL RESULT

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec sed odio dui. Cras justo odio. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec sed odio dui. Cras justo odio

SHOP THE STORY

Zoe Karssen
Young Americans T-Shirt £59.95

Zoe Karssen
Young Americans T-Shirt £59.95

Zoe Karssen
Young Americans T-Shirt £59.95

Zoe Karssen
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Zoe Karssen
Young Americans T-Shirt £59.95

Zoe Karssen
Young Americans T-Shirt £59.95

Zoe Karssen
Young Americans T-Shirt £59.95

MORE TO LOVE

GET THE LOOK:
PARTY HAIR

BURBERRY MENSWEAR

HRH PRINCESS MICHAEL OF KENT
BOOK SIGNING

SHOE SPECTACULAR

INTERVIEW
MICHAEL KORS

TRENDS
AW13 FASHION

EDITOR'S PICK
DIOR EYE LINER

RETURN TO TOP

1 ARTICLE - SOCIAL SHARING

Users can able to share this page on their social media accounts

2 STEPS: MODEL SHOT - WITH PRODUCT

It can go up to as many steps as the team required, each step can have upto 2 products.

By clicking on the product image, page should scroll to the bottom and stop at "Shop the story" section, where user can see all the products used in getting look, it can be 4 / 6 / 8 / 12 / 16 products

**In the CMS, copy team should have the option

Scenario:1

They can use the basic products in creating the look, which never go out of stock.

Scenario:2

If they are using the seasoned / special products, then they should have the ability to decide the banking products for each OOS product. (eg: Red lipstick of Brand A should be replaced with the other Red lipstick of Brand B)

Scenario:1 can go in Phase1, Scenario:2 in later phases

3 Final Shot, showing the final shot of the model

4 SHOP THE STORY

All the products used to get the final look should be displayed in this section.

**Content team should be able to decide the expiration dates for these products



BREADCRUMB

Home > The Review > Fashion Shoots

1

FASHION SHOOT IMAGERY

Placements for the *Shoots* Imagery. There should be 4 shoots imagery per page.

The heading “Shoot Title” and the link “Shop the Shoot” should be a live text sitting above the image.

On clicking the heading title “Shoot Title” or the link “Shop the Shoot”, user should landed on the Shoot Detail Page.

2

PAGINATION

Only 4 shoots imagery per page.

If there are more than 4, then the pagination should appear.

ROLLOVER STYLES:

To see the rollover styles of this page, please refer to [Pg: 41]

Harrods

Search Harrods

RegisterSign inMy Bag (12)

WomenMenAccessoriesShoesChildrenBeautyFood & WineHomeGiftsChristmasTHE REVIEW

THE REVIEW

- your daily style edit.

NEWSTHE TOP 5TRENDSINTERVIEWSFASHION SHOWSBEAUTY BUZZFASHION SHOOTS

HARRODS MAGAZINEEMAIL SIGN UP

Home > The Review > Fashion Shoots > Shoot name

SHOOT NAME

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet fermentum.

<<

>>

Grosvenor HouseMay 2013

Grosvenor HouseMay 2013

SHOP THE STORY

Zoe KarssenYoung Americans T-Shirt£59.95

Zoe KarssenYoung Americans T-Shirt£59.95

Zoe KarssenYoung Americans T-Shirt£59.95

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Zoe KarssenYoung Americans T-Shirt£59.95

Zoe KarssenYoung Americans T-Shirt£59.95

Zoe KarssenYoung Americans T-Shirt£59.95

Zoe KarssenYoung Americans T-Shirt£59.95

RETURN TO TOP

GET THE LOOK:
PARTY HAIR

BURBERRY MENSWEAR

HRH PRINCESS MICHAEL OF KENT
BOOK SIGNING

SHOE SPECTACULAR

BREADCRUMB

[Home](#) > [The Review](#) > [Fashion Shoots](#) > Shoot Name

1 FASHION SHOOTS - NAVIGATION

Arrow Symbols to navigate through the Next & Previous fashion shoots.

Each shoot should be on a different URL.

2 FASHION SHOOTS CAROUSEL

Series of life style images of the same fashion shoot.

User should be able to see the Next & Previous images of the shoot in a Transparent mode.

3 SHOP THE STORY

This section should list whole products that were covered in a particular shoot (not just those appearing in the image which user is looking at).

ROLLOVER STYLES:

To see the rollover styles of this page, please refer to [Pg: 42]

FOLD

BREADCRUMB

[Home](#) > [The Review](#) > [Fashion Shoot](#) > Shoot name

1 'QUICKSHOP' OVERLAY

Showing the product in a QuickShop overlay, so user can add the product to bag without going out of the page.

Clicking on the link “View Full Details” should take the user to the actual PDP of this product and that should open in the same window.

By default, QuickOverlay should always display the product with the color option as featured, but in this overlay user should be able to select different color options, available for the product.

QuickShop Overlay Location:

The overlay should display in the same location of the page where user clicked on the hotspot / product image within the page.

In this case, user has clicked the HOTSPOT so the overlay is displaying on the carousel, if user clicked on any product in “Shop the Story” section, then overlay should display in that area, rather scrolling the page top and displaying it.

2 'ADD TO BAG' BUTTON:

Once user clicked on “Add to Bag” button, the product should be added to bag and the overlay should close simultaneously, keeping the user on the same page.

[Register](#)
[Sign in](#)

My Bag (12)

[Women](#)
[Men](#)
[Accessories](#)
[Shoes](#)
[Children](#)
[Beauty](#)
[Food & Wine](#)
[Home](#)
[Gifts](#)
[Christmas](#)

THE
REVIEW

THE REVIEW

- your daily style edit.

[NEWS](#)
[THE TOP 5](#)
[TRENDS](#)
[INTERVIEWS](#)
[FASHION SHOWS](#)
[BEAUTY BUZZ](#)
[FASHION SHOOTS](#)
[HARRODS MAGAZINE](#)
[EMAIL SIGN UP](#)

Home
>
The Review
>
Trends

1

TREND NAME

View the trend

TREND NAME

View the trend

TREND NAME

View the trend

TREND NAME

View the trend

TREND NAME

View the trend

TREND NAME

View the trend

1
2
3
4
5
6
7
8

INTERVIEW
MICHAEL KORS

TRENDS
AW13 FASHION

EDITOR'S PICK
DIOR EYELINER

BREADCRUMB

[Home](#) > [The Review](#) > Trends

1 FASHION TRENDS - LIFE STYLE IMAGES

Placements for the *Trends* Imagery.

On clicking the image / heading line / link “View This Trend”, user should be landed on the detail page of the particular trend.

ROLLOVER STYLES:

To see the rollover styles of this page, please refer to [Pg: 43]

FOLD

Harrods

Search Harrods

RegisterSign inMy Bag (12)

WomenMenAccessoriesShoesChildrenBeautyFood & WineHomeGiftsChristmasSTYLE INSIDER

STYLE INSIDER - your daily style edit.

NEWSTHE TOP 5TRENDSTRENDSTRENDSINTERVIEWSFASHION SHOWSBEAUTY BUZZFASHION SHOOTS
HARRODS MAGAZINEEMAIL SIGN UP

Home > Style Insider > Trends > Trend Name

PAGE TITLE

1<<

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet fermentum.

>>1

Credits for Photo5/10

Maecenas sed diam eget amet non magna.

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget. Aenean lacinia bibendum nulla sed cons ectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet.

SHOP THE TREND

6

SHOP THE STORY

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

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Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

MORE TO LOVE

GET THE LOOK:
PARTY HAIR

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HRH PRINCESS MICHAEL OF KENT
BOOK SIGNING

SHOE SPECTACULAR

INTERVIEW
MICHAEL KORS

TRENDS
AW13 FASHION

EDITOR'S PICK
DIOR EYELINER

BREADCRUMB

[Home](#) > [The Review](#) > [Trends](#) > Trends Name

1 TRENDS NAVIGATION

Clicking on these arrows should take the user to the Next/Previous trends.

Each trend should be on a different page with its own URL

2 CAROUSEL

This option is to show the series of the imagery with Thumbnails.

Clicking these arrows should show the information related to Next/Previous thumbnail, highlighting the related thumbnail in (6).

URL of the page, should be the same for all thumbnails within a trend. It only changes if user clicks on the arrows shown in (1), as these arrows leads to a different trend.

****For now, UI team can start building it as it is , but should be changed in later stages in terms of UX (as per the Jade's suggestion).**

3 'SHOP THE TREND' BUTTON

By clicking on 'Shop the Trend' button, it should take user to the Trend PLP.

4 PHOTO CREDITS

Placement to show the Photo Credits.
Content Team should have ability to add this for every picture they upload for Trends

5 PICTURE COUNTER

Placement to show the Photo Counter, indicating the user which picture they are on.

6 TRENDS THUMBNAIL

Showing the pictures of the Trend as a thumbnails.

Active thumbnail, Next & Previous thumbnails of Active thumbnail should be in bigger size than the rest of the thumbnails.

Active thumbnail should be of 100% Opacity.

Next & Previous thumbnails of Active thumbnail should be of 50% Opacity.

7 SHOP THE STORY

The products displaying here should be related to story.

8 MORE TO LOVE

These roundels are *related trends* to the trend displaying on this page.

ROLLOVER STYLES:

To see the rollover styles of this page, please refer to [Pg: 44]

[Register](#)
[Sign In](#)
 My Bag (12)

[Women](#)
[Men](#)
[Accessories](#)
[Shoes](#)
[Children](#)
[Beauty](#)
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[Home](#)
[Gifts](#)
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[BEAUTY BUZZ](#)
[FASHION SHOOT](#)s>[HARRODS MAGAZINE](#)
[EMAIL SIGN UP](#)

Home › Style Insider › Trends › Trend Name

PAGE TITLE

«
Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet fermentum.
»

Credits for Photo
3/10

Maecenas sed diam eget amet non magna.
 Aenean lacinia bibendum nulla sed consetetur. Maecenas sed diam eget. Aenean lacinia bibendum nulla sed cons etctur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consetetur purus sit amet.

SHOP THE TREND

SHOP THE STORY

Zoe Karssen Young Americans T-Shirt £59.95	Zoe Karssen Young Americans T-Shirt £59.95	Zoe Karssen Young Americans T-Shirt £59.95	Zoe Karssen Young Americans T-Shirt £59.95

Zoe Karssen Young Americans T-Shirt £59.95	Zoe Karssen Young Americans T-Shirt £59.95	Zoe Karssen Young Americans T-Shirt £59.95	Zoe Karssen Young Americans T-Shirt £59.95

MORE TO LOVE

GET THE LOOK: PARTY HAIR	BURBERRY MENSWEAR	HRR PRINCESS MICHAEL OF KENT BOOK SINGING	SHOE SPECTACULAR

INTERVIEW
MICHAEL KORS

TRENDS
AW13 FASHION

EDITOR'S PICK
DIOR EYELINER

BREADCRUMB
[Home](#) > [The Review](#) > [Trends](#) > Trend Name

*The sections in this page should act as in the Trends-Landscape (Previous page **Pg: 17**) of this document.*

FOLD

[Home](#) > [The Review](#) > Fashion Shows

This placement is to list only 4 shows. Recent Show should be on top and the oldest one at the bottom.

If any new show has to be added on to the list, the link for the oldest show should be removed.

We only remove the link of the old show from Left Hand Nav, but its relative pages will be still available on the web. User might land on those pages from google, even their relative show name doesn't appearing in the Left Hand Nav.

This functionality should be shown only when there are any shows going on, otherwise should be hidden.

The *Most Recent* should be selected by default. On selecting this option, our system should show only the brands participating in the shows. If they have to see all other brands, they should choose “By A-Z”

If the user has selected this option, our system should show the brands participating in the show in alphabetical order irrespective to the date of the shows.

By default value "All " should be preselected

By selecting the value (Eg: alphabet) in the index, our system should show only the list of brands of that particular alphabet, which are participating in the show

If we don't have any brands participating in the show, starting with a particular alphabet, then that letter should go in grey (inactive). As these inactive alphabets doesn't hold any links, there should be no rollover effect on them. The cursor should be a *default arrow* on rollovering these inactive alphabets.

When user is on “ALL”, and by clicking on any of the alphabet, the transition of the blocks should be happened as in the below supplied link:

<http://isotope.metafizzy.com/>

Try clicking on the options available for Filter, Sort & Layout.

ROLLOVER STYLES:

To see the rollover styles of this page, please refer to [Pg: 46]

1

SS14 Shows

AW13 Shows

SS13 Shows

AW12 Shows

3

Home > The Review > Fashion Shows > and Name Spring/Summer 2014

2

2

3

3

Credits for Photo

BRAND NAME

SPRING/SUMMER 2014

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet ferme ntum. Enean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet ferme ntum. Enean lacinia bibendum nulla sed consectetur. Cras mattis consectetur purus sit amet ferme ntum.

4

Maecenas sed diam eget amet non magna sed dia amet non magna sed diam. Maecenas sed diam eget amet non magna sed diam non magna sed dia.

- Sarah Burton, Creative Director

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SHOP THE BRAND

Fashion

Chloé

Posted By: Harriet Hawksworth

Date: 23-04-2013

6

SHOP VALENTINO

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

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Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

MORE TO LOVE

GET THE LOOK: PARTY HAIR

BURBERRY MENSWEAR

HRH PRINCESS MICHAEL OF KENT BOOK SIGNING

SHOE SPECTACULAR

INTERVIEW MICHAEL KORS

TRENDS AW13 FASHION

EDITOR'S PICK DIOR EYELINER

RETURN TO TOP

BREADCRUMB
Home > The Review > Fashion Shows > BrandName-SS2014

1

LHN showing different shows.
The active state indicates, that user is looking a brand participated in SS14.

Landing on the previous shows *detail page* via Google:
If user land on any previous show's brand page, which is not listed in the LHN, they still see the latest LHN with out having the active link style for any of these links.

Basically, the LHN relates to the latest navigation, but the body copy relateds to the old show. To balance this we started introducing the "Show name" at the heading so user doesn't gets confused.

2

CATWALK SHOTS
Catwalk shots of the selected brand, participating in the show.

3

SHOWS NAVIGATION
Next & Previous arrows to navigate through the shows.

These arrows should navigate the user through the other articles in the chronological order.

4

QUOTE
In the CMS, there should be a facility for the copy to add a "Quote" (if required) in their copy after the 1st paragraph of every story.

5

'SHOP THE BRAND' Button
Clicking on this button, should take the user to the Brand Landing page.

6

SHOP <BRAND NAME>
Products related to the brand VALENTINO. Customer can shop them by clicking on the thumbnail, a *QuickShop* Overlay appears with the product information.

Content team should have an option to turn ON/OFF this section based on stock levels.

<BRAND NAME> should be dynamically fed in, based on the brand the user is on.

ROLLOVER STYLES:
To see the rollover styles of this page, please refer to [Pg: 47]

Harrods

Search Harrods

Register

Sign in

My Bag (12)

Women

Men

Accessories

Shoes

Children

Beauty

Food & Wine

Home

Gifts

Christmas

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NEWS

THE TOP 5

TRENDS

INTERVIEWS

FASHION SHOWS

BEAUTY BUZZ

FASHION SHOOTS

HARRODS MAGAZINE

EMAIL SIGN UP


Home › Style Insider › Interviews

AN INTERVIEW WITH

EVERYONE


1

▼




MICHAEL KORS

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto... [Read More](#)




CHRISTOPHER KANE SS14

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto... [Read More](#)




STELLA MCCARTNEY

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PAUL ANDREWS

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EMMA HILL


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MATTHEW WILLIAMSON

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THE HIT LIST




Harrods Christmas windows unveiled




Be ready for spring with our florals trend




Get the Look: Party Hair




Wedding inspiration from guests to brides




Our October party season shoot



Top 5: T-Shirts



Creme De La Mer's new collection



Style highlights of the week

FIVE MINUTES WITH PAUL ANDREW

TRENDS LUXE GRUNGE

EDITOR'S PICK DIOR EYELINER

1

2

3

4

5

6

7

8

RETURN TO TOP

BREADCRUMB
Home > The Review > Interviews

1 INTERVIEWS WITH

User can able to select the designer/celebrity in the dropdown to read their interviews. Default value in the dropdown should be "Everyone", which lists the interviews of all designers / celebrities.

If there is only 1 interview of a designer:
User should be taking to Interview Detail Page.

If there are more than 1 interviews of a designer:
We should return his/her interviews as a listing in this page, and on clicking *read more* it should take the user to the detail page.

2 INTERVIEW SHOT

This can be a Portrait / Landscape Picture or a Video.

The interviews should be arranged in a chronological order. Latest one should be on the top. Only 6 interview slots should be displayed per page.

The character limit on each post before it goes to '... read more' should be of 30 words / 190 characters (including spaces).

ROLLOVER STYLES:
To see the rollover styles of this page, please refer to [Pg: 46]

INTERVIEW NAVIGATION

Next & Previous buttons to navigate through the interviews.

Scenario:1

If user landed on this page by choosing a designer name (Eg: Christopher Kane) in 'Interview with' dropdown shown as in Pg: 44, and if there are three interviews from *Christopher Kane*, by clicking on these Next/Previous arrows, it should show the other interviews of *Christopher Kane*.

Scenario:2

If user landed on this page by clicking on any of the interview listed in Pg: 21, the Next/Previous arrows should show the interviews which are in the chronological order.

'SHOP THE BRAND' Button

Clicking on this button, should take the user to the Brand Landing page.

FOLD

4 Available on the App Store

Style highlights of the week

5





BREADCRUMB

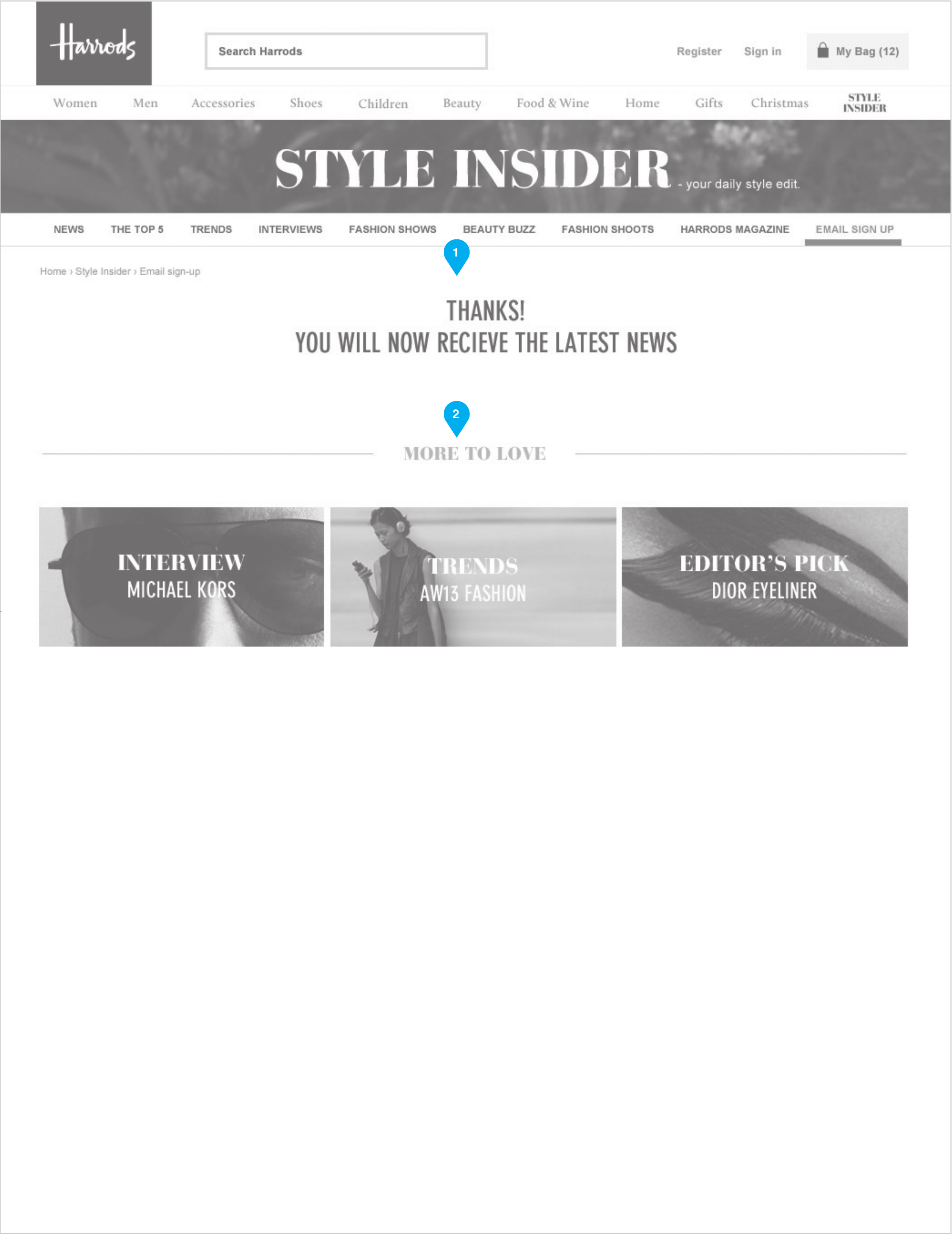
Home > The Review > Email Sign up

1

REVIEW - EMAIL SIGN UP

On clicking the Privacy Policy link, information should show in overlay if we can. If not, it should open in a new tab.

On subscribing to the email updates, a confirmation message should appear.



BREADCRUMB

[Home](#) > [The Review](#) > [Email Sign up](#)

1

Showing the Confirmation Message, once the email address has been submitted.

2

MORE TO LOVE

Links to the other sections of THE REVIEW , so user can navigate through the pages within the channel.



BREADCRUMB

Home > The Review > Email Sign up

- 1
- Showing the error message, when user enter the invalid / existing email address and clicked on “Subscribe” button

1 2 3

Harrods

red dress

Q

Sign In

Register

🛒

Your Bag (0)

Women

Men

Accessories

Shoes

Children

Beauty

Food & Wine

Homewares

Gifts

YOU ARE IN: red dress

FILTERS: None

Select the filters below:

↓ CATEGORY

Womens (33)

Childrens - Kids (4)

Childrens - Baby (2)

Beauty (1)

Mens (1)

↓ BRAND

☐ Red Valentino (13)

☐ Alexander McQueen (4)

☐ Burberry (2)

☐ Elle Macpherson Intimates (2)

☐ Paule Ka (2)

☐ Ralph Lauren Blue Label (2)

☐ Alice + Olivia (1)

☐ Christopher Kane (1)

↓ PRICE

0

3100

(41)

↓ COLOUR

☐ Red

☐ Pink

☐ Multi

☐ Blue

☐ Green

☐ White

☐ Yellow

1 - 18 of 41 Search Results for red dress


Red Dress

Sort items by: High Price | Low Price | Popularity


Per Page: 18 36 54 72 View All: (41)

Search Suggestio1 Alice And Olivia | Ted Baker Red Dress


Show: ☐ Everything ☒ Only Products ☐ Editorial




DIOR
Dior Addict Ultra-Gloss
£21.00




Alice + Olivia
Jae Lace Gown
£1050.00




Alexander McQueen
Embossed Sangallo Flared Dress
£1350.00




Elle Macpherson Intimates
Eyelash Chemise
£120.00




Alexander McQueen
Draped Bustier Gown
£1999.00




Juicy Couture
Scalloped Lace Dress
£235.00




Paule Ka
Bow Side Dress
£550.00




Red Valentino
Floral Prom Dress
£725.00




MICHAEL Michael Kors
Gold Plate Hi Low Dress
£230.00




Paule Ka
Wool Shift Dress
£515.00




Love Moschino
Beaded Neck Jersey Dress
£185.00




Red Valentino
Crepe Bow Dress
£440.00




Alexander McQueen
Sangallo Pencil Dress
£1125.00




Red Valentino
Lace Bustier Dress
£625.00




Christopher Kane
Cut-Out Diamond Button Dress
£1199.00



Red Valentino
Princess Pea Scalloped Silk Dress
£725.00



Burberry
Checked Shirt Dress
£125.00



Ralph Lauren Blue Label
Martina Dress
£660.00

123

In this page we are showing *PRODUCT* results

1 Options to choose Everything / Products / Editorial

Harrods

red dress

Sign In

Register

Your Bag (0)

Women

Men

Accessories

Shoes

Children

Beauty

Food & Wine

Homewares

Gifts

YOU ARE IN: red dress

FILTERS: None

Select the filters below:

PUBLISHED IN

The Review

News & Events

Harrods Magazine

Subject 4

Subject 5

Subject 6

Subject 7

1 - 18 of 41 Search Results for red dress

Red Dress

Sort items by: High Price | Low Price | Popularity


Per Page: 18 36 54 72 View All (41)

Search Suggestions: Alice And Olivia Ted Baker Red Dress

Show: Everything Only Products Editorial

THE REVIEW

Etiam porta sem malesuada magna mollis euismod.



Duis mollis, est non commodo luctus, nisi erat porttitor ligula.

Read More >

THE REVIEW

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Read More >

THE REVIEW

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THE REVIEW

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Read More >

NEWS & EVENTS

“


Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Sed posuere consectetur est at lobortis. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum.

- Karl Lagerfeld

Read More >

THE REVIEW

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Read More >

NEWS & EVENTS

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Duis mollis, est non commodo luctus, nisi erat porttitor ligula.

Read More >

THE REVIEW

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Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Nullam quis risus eget urna mollis ornare vel eu leo. Maecenas faucibus mollis interdum.

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Read More >

NEWS & EVENTS

Etiam porta sem malesuada magna mollis euismod.

RED VALENTINO

Duis mollis, est non commodo luctus, nisi erat porttitor ligula est non commodo luctus, nisi erat porttitor ligula.

Read More >


THE REVIEW

Etiam porta sem malesuada magna mollis euismod.

Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Nullam quis risus eget urna mollis ornare vel eu leo. Maecenas faucibus mollis interdum.

Duis mollis, est non commodo luctus, nisi erat porttitor ligula.

Read More >



HARRODS MAGAZINE

Etiam porta sem etiam porta sem malesuada magna mollis euismod

Duis mollis, est non commodo luctus, nisi erat porttitor ligula uis mollis, est non commodo luctus, nisi erat porttitor ligula uis mollis est non commodo luctus, nisi erat porttitor.

Read More >

THE REVIEW

Etiam porta sem malesuada magna mollis euismod.

Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Nullam quis risus eget urna mollis ornare vel eu leo. Maecenas faucibus mollis interdum.

Duis mollis, est non commodo luctus, nisi erat porttitor ligula.

Read More >

NEWS & EVENTS

“


Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Sed posuere consectetur est at lobortis. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum.

- Karl Lagerfeld

Read More >

THE REVIEW

Etiam porta sem malesuada



Duis mollis, est non commodo luctus, nisi erat porttitor ligula.

Read More >

In this page we are showing EDITORIAL results

1

Options to choose Everything / Products / Editorial

2

There should be a different way of presenting the content

TBC:
How about showing the dates of the article being published in these slots?

1 2 3

Harrods

red dress

Sign In

Register

Your Bag (0)

Women

Men

Accessories

Shoes

Children

Beauty

Food & Wine

Homewares

Gifts

YOU ARE IN: red dress

FILTERS: None

Select the filters below:

↓ CATEGORY

Womens (33)

Childrens - Kids (4)

Childrens - Baby (2)

Beauty (1)

Mens (1)

↓ BRAND

Red Valentino (13)

Alexander McQueen (4)

Burberry (2)

Elle Macpherson Intimates (2)

Paule Ka (2)

Ralph Lauren Blue Label (2)

Alice + Olivia (1)

Christopher Kane (1)

↓ PRICE

0

3100

(41)

↓ COLOUR

Red

Pink

Multi

Blue

Green

White

Yellow

1 - 18 of 41 Search Results for red dress

Red Dress

Sort items by: High Price | Low Price | Popularity

Per Page: 18 | 36 | 54 | 72

View All: (41)

Search Suggestions: Alice And Olivia | Ted Baker Red Dress

PRODUCTS

CONTENT

DIOR

Dior Addict Ultra-Gloss

£21.00

Alice + Olivia

Jae Lace Gown

£1050.00

Alexander McQueen

Embossed Sangallo Flared Dress

£1350.00

Elle Macpherson Intimates

Eyelash Chemise

£120.00

Alexander McQueen

Draped Bustier Gown

£1999.00

Juicy Couture

Scalloped Lace Dress

£235.00

Paule Ka

Bow Side Dress

£550.00

Red Valentino

Floral Prom Dress

£725.00

MICHAEL Michael Kors

Gold Plate Hi Low Dress

£230.00

Paule Ka

Wool Shift Dress

£515.00

Love Moschino

Beaded Neck Jersey Dress

£185.00

Red Valentino

Crepe Bow Dress

£440.00

Alexander McQueen

Sangallo Pencil Dress

£1125.00

Red Valentino

Lace Bustier Dress

£625.00

Christopher Kane

Cut-Out Diamond Button Dress

£1199.00

Red Valentino

Princess Pea Scalloped Silk Dress

£725.00

Burberry

Checked Shirt Dress

£125.00

Ralph Lauren Blue Label

Martina Dress

£660.00

1

2

3

This is the other option of showing the *PRODUCT* results

1

Instead of radio buttons (as in Option:1) we are using the *Tabs* here.

By default the "products" tab should be active.

This is the other option of showing the EDITORIAL / CONTENT results

1

When user is in the Editorial Tab, a editorial related facted nav in LHN should be shown.

TBC:

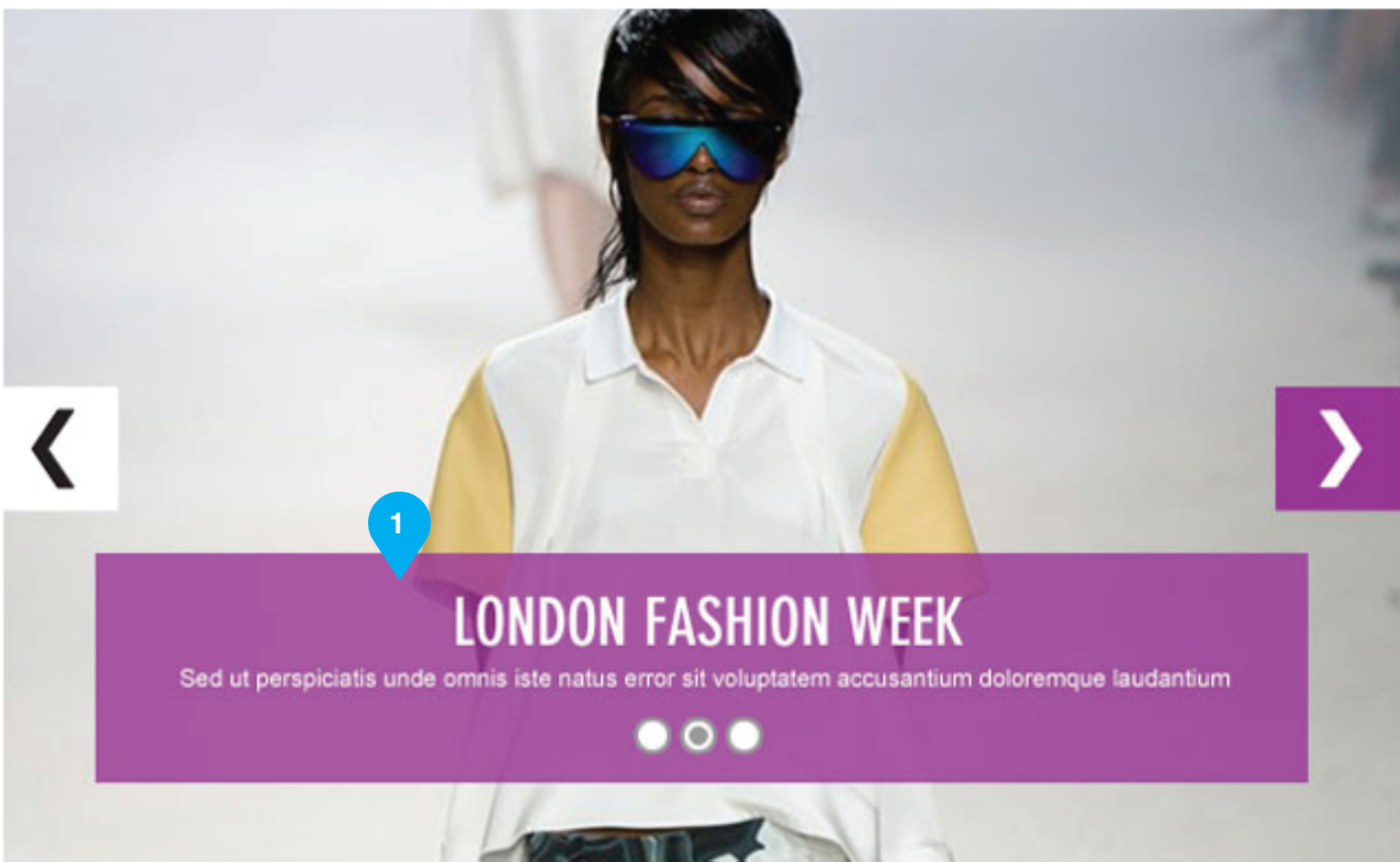
How about showing the dates of the article being published in these slots?

1 2 3

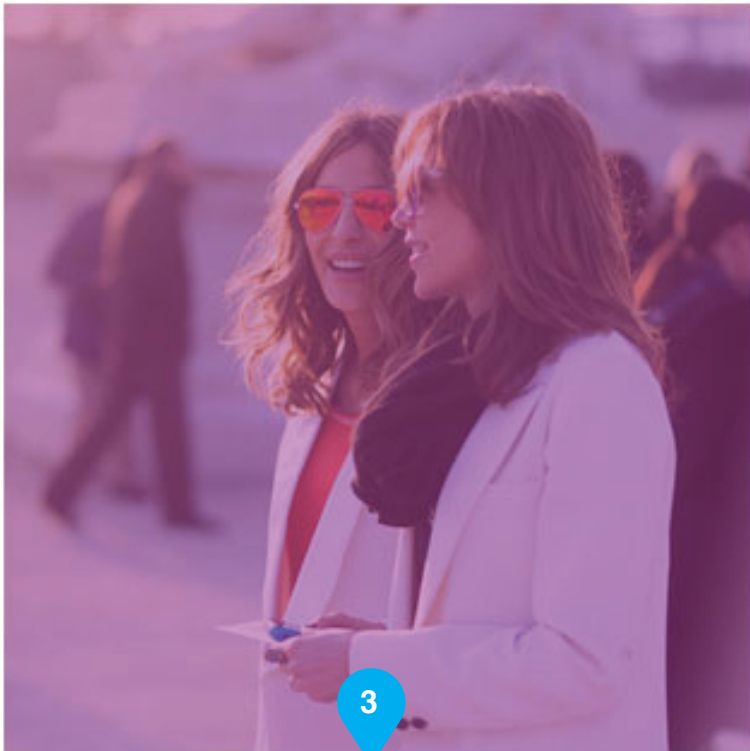
Rollover Styles

DESKTOP:
The rollover styles on different elements (arrows, buttons, promos) should be consistent across all pages of THE REVIEW

MOBILE TABLETS:
As these rollover actions not possible on tablets, the rollover styles defined for desktop should work as OnClick/OnTapping styles for the elements in mobile tablets.



TODAY'S MUST-READS



BEAUTY BUZZ
STORY TITLE GOES HERE
Pleaue ipsa quae ab illo inventore verita-
tis et quasi architecto... [Read More](#)



BEAUTY BUZZ
STORY TITLE GOES HERE
Pleaue ipsa quae ab illo inventore verita-
tis et quasi architecto... [Read More](#)



BEAUTY BUZZ

STORY TITLE GOES HERE

Pleaque ipsa quae ab illo inventore verita-
tis et quasi architecto... [Read More](#)



BEAUTY BUZZ

STORY TITLE GOES HERE

Pleaque ipsa quae ab illo inventore verita-
tis et quasi architecto... [Read More](#)



BEAUTY BUZZ

STORY TITLE GOES HERE

Pleaque ipsa quae ab illo inventore verita-
tis et quasi architecto... [Read More](#)



BEAUTY BUZZ

STORY TITLE GOES HERE

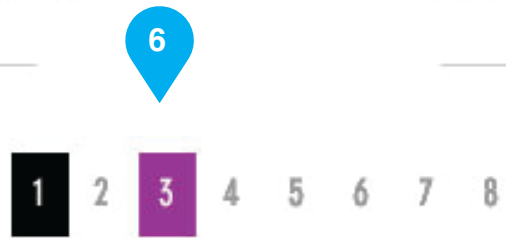
Pleaque ipsa quae ab illo inventore verita-
tis et quasi architecto... [Read More](#)



BEAUTY BUZZ
STORY TITLE GOES HERE
Pleaue ipsa quae ab illo inventore verita-
tis et quasi architecto... [Read More](#)

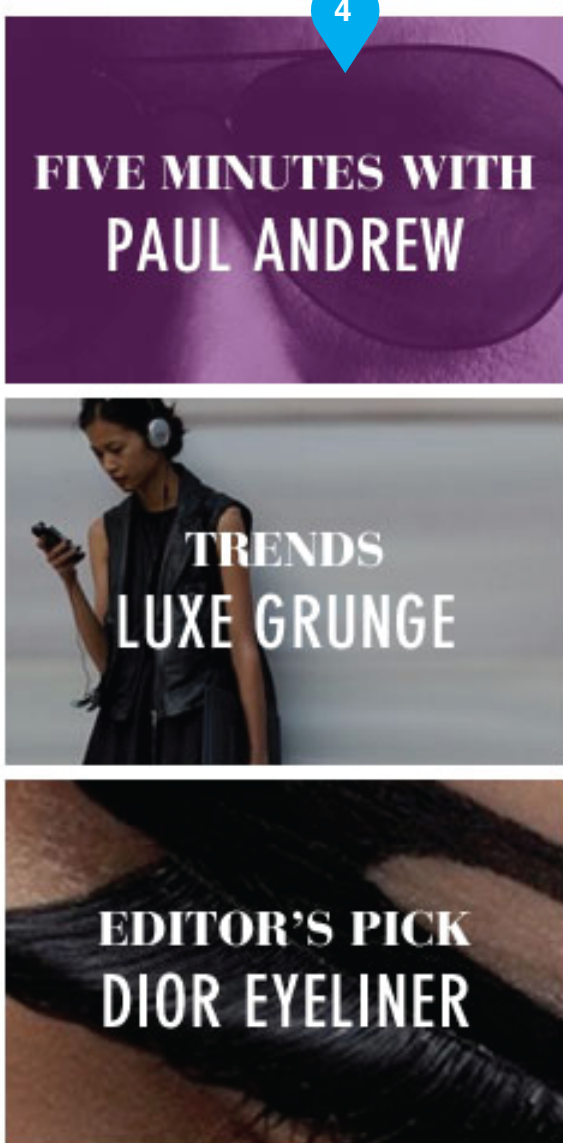
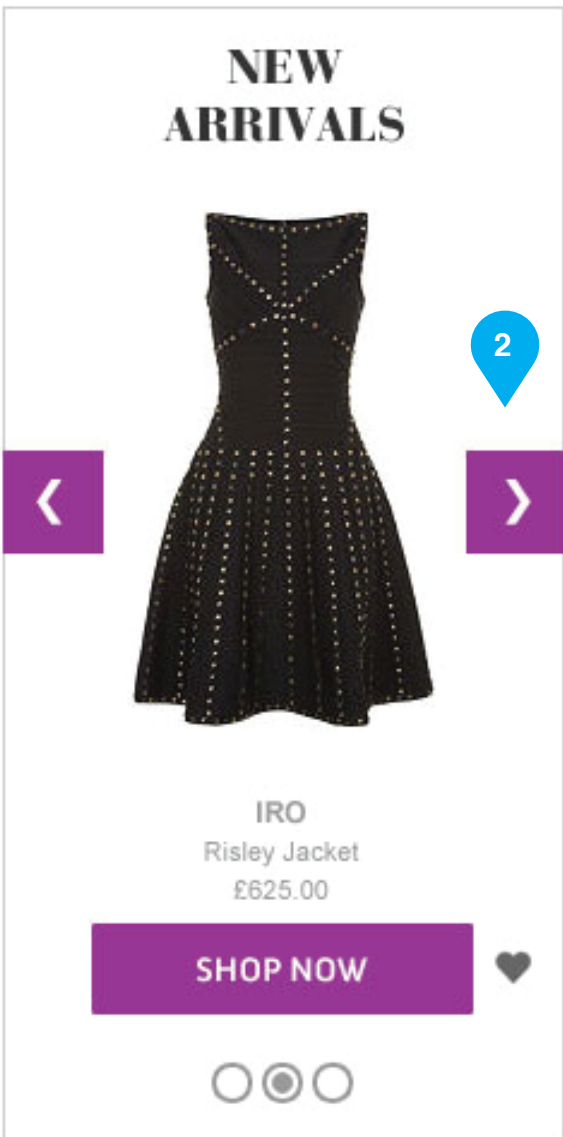


BEAUTY BUZZ
STORY TITLE GOES HERE
Pleaue ipsa quae ab illo inventore verita-
tis et quasi architecto... [Read More](#)



STYLE INSIDER STRAIGHT TO YOUR INBOX

Se d ut perspicia t unde omnis iste natus error sit voluptatem accusantium dolo-
remque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et
quasi architecto.



DESKTOP:
The rollover actions on different elements (arrows, buttons, promos) should be consistent across all pages of THE REVIEW

MOBILE TABLETS:
*The rollover actions defined for desktop should work
 OnClick/OnTapping the elements in mobile tablets.*

- 1 Rollover style on the Carousel
- 2 Rollover style on the arrows in "New Arrivals" Carousel
- 3 Rollover style on the Article Post, the whole effect should appear when user rollover on image / headline title / *read more* link

The whole post: Image, Headline, Image, Sub Head, CTA all animates together.

Image has a 50% purple overlay #993399. Text becomes 100% #993399.

On clicking the image / header / read more link, it should take the user the detail page of this article.

4 Rollover style on the Promos

5 Rollover style on the Spot Light, the whole effect should appear when user rollover on image / headline title / shop now button

6 Rollover style in the Pagination.

Black color block - Active State
Purple color block - Rollover State

7 Rollover style on the “Return to Top” Graphic

- 4 Rollover style on the *Article Post*, the whole effect should appear when user rollover on image / headline title / *read more* link

Harrods

Search Harrods

Register

Sign in

My Bag (12)

Women

Men

Accessories

Shoes

Children

Beauty

Food & Wine

Home

Gifts

Christmas

STYLE INSIDER

STYLE INSIDER

- your daily style edit.

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FASHION SHOWS

BEAUTY BUZZ

FASHION SHOOTS

HARRODS MAGAZINE

EMAIL SIGN UP

Home > Style Insider > News > Headline goes here

<<

PREVIOUS

Style highlights of the week

2

Pinterest

9

NEXT STORY >>

View style highlights of the week

HEADLINE GOES HERE

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio, cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est.

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

Red Carpet

Chloé

Valentino

Written By: Hamlet Hawksworth

Date: 23-04-2013

Pinterest

9

SHOP THE STORY

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

MORE TO LOVE

GET THE LOOK:
PARTY HAIR

BURBERRY MENSWEAR

HRH PRINCESS MICHAEL OF KENT
BOOK SIGNING

SHOE SPECTACULAR

INTERVIEW
MICHAEL KORS

TRENDS
AW13 FASHION

EDITOR'S PICK
DIOR EYELINER

RETURN TO TOP

ARTICLE NAVIGATION

Rollover on Next & Previous buttons to navigate through the articles.

On rollovering the arrows, we will be showing the image and the heading line of the Next/Previous article in a tool tip, so user will get some idea about what they are going to see

on Mobile Tablets (iPad)

As there will be no rollover options in tablets, they shouldn't be able to see these tool tips. So, on tapping these arrows users should be taking to the Next/Previous articles.

Social Media Icons:

Rollovers: By rollovering these icons, respective social media plugin should display in a tool tip.

OnClick: User can able to share the URL of this page, by clicking on these social icons.

on Mobile Tablets (iPad)

As there will be no rollover options in tablets, these social icons shouldn't be displayed on tapping this image.

Rollover styling for *Tags*

Rollover styling for *Social Media Icons*

[Register](#) [Sign in](#) [My Bag \(12\)](#)

[Women](#) [Men](#) [Accessories](#) [Shoes](#) [Children](#) [Beauty](#) [Food & Wine](#) [Home](#) [Gifts](#) [Christmas](#) **THE REVIEW**

THE REVIEW

- your daily style edit.

[NEWS](#) **[THE TOP 5](#)** [TRENDS](#) [INTERVIEWS](#) [FASHION SHOWS](#) [BEAUTY BUZZ](#) [FASHION SHOOTS](#) [HARRODS MAGAZINE](#) [EMAIL SIGN UP](#)

[Home](#) › [The Review](#) › [The Top 5](#) › [T-Shirts](#)

THE TOP 5

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet fermentum.

1

The Ultimate T-shirt

Any lady who likes her skincare will be delighted to find a SENSAI box under the Christmas tree, and this gift set gets top marks for its full-size jar of anti-ageing superstar, 'The Cream'.

Christopher Kane
Bouquet Cotton T-Shirt
£180.00

[SHOP NOW](#)

1/5

MORE TO LOVE

GET THE LOOK:
PARTY HAIR

BURBERRY MENSWEAR

HRH PRINCESS MICHAEL OF KENT
BOOK SIGNING

SHOE SPECTACULAR

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MICHAEL KORS

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EDITOR'S PICK
DIOR EYELINER

1

Rollover styling for *Social Media Icons*

2

Rollover styling for *arrows*

3

Rollover & Active state styling for *Thumbnails*

4

Rollover state styling for *Buttons*

5

Rollover styling for the roundels in *More to Love*

Visual Notes:

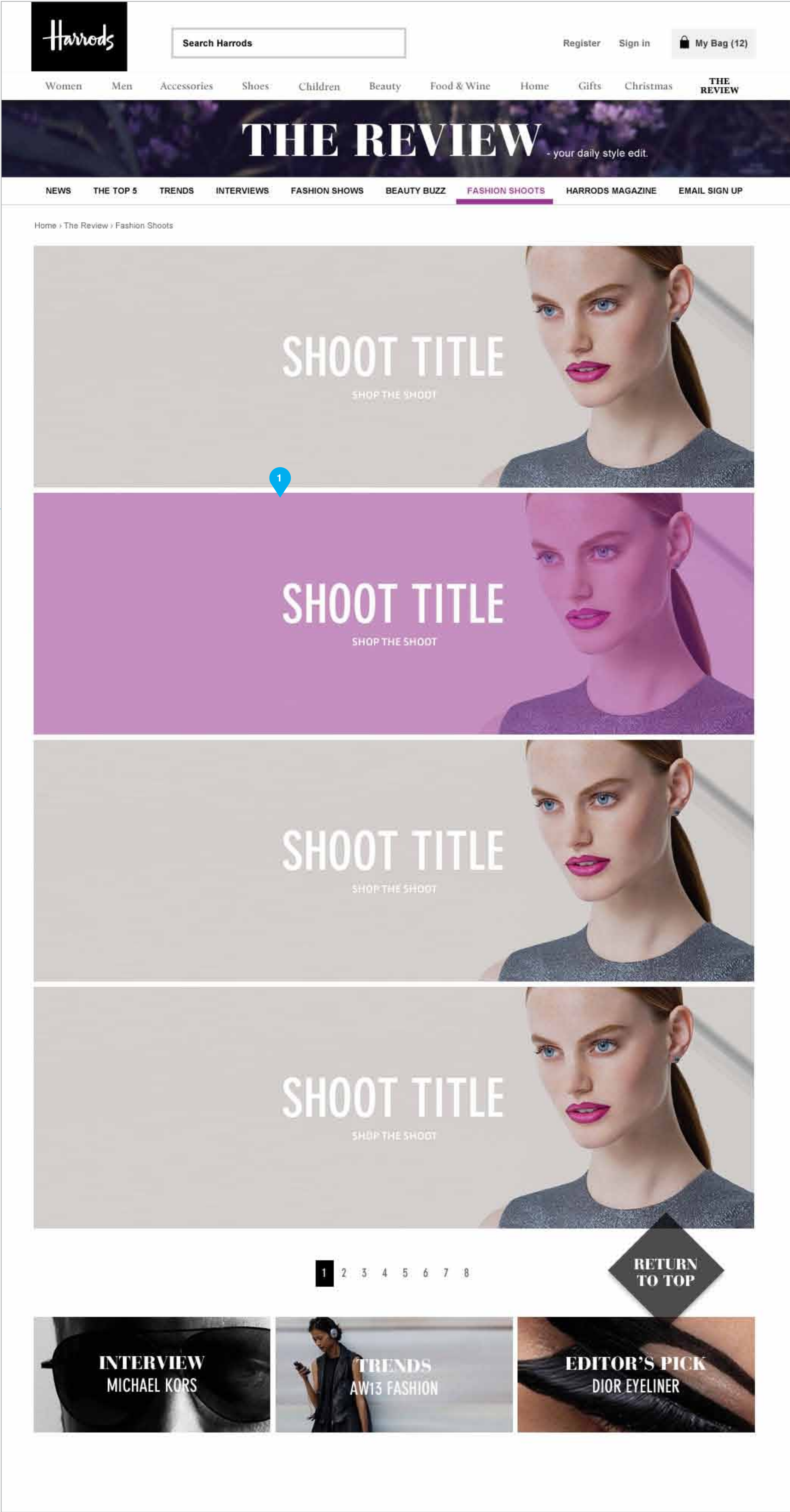
Natural state is 50% opacity
Rollover is full colour

FOLD

[illegible]

- 1 Rollover style on the *Article Post*, the whole effect should appear when user rollover on image / headline title / *read more* link
- 2 Rollover styles on Feeds in the *Hittlist*.
- 3 Rollover action on the arrows in "Only At Harrods" Carousel

A purple diamond-shaped button with the text "RETURN TO TOP" in white, bold, uppercase letters.



1 Rollover style happening on rollovering the image / shoot title / the link *shop the shoot*

FOLD

FOLD

- 1 **ARTICLE NAVIGATION**

Rollover on Next & Previous buttons to navigate through the articles.

2 **on Mobile Tablets (iPad)**

As there will be no rollover options in tablets, they shouldn't be able to see these tool tips. So, on tapping these arrows users should be taking to the Next/Previous articles.

3 **HOT SPOTS**

When user land on this page, these hot spots should appear for few seconds and then disappear, this is to indicate the users there is some functionality hiding.

When user rollover on the image, these should reappear and on clicking those hot spots a *QuickShop* overlay should appear

4 **on Mobile Tablets (iPad)**

These Hotspots should appear by default.

5 **Rollover styling for arrows**

Harrods

Search Harrods

Register

Sign in

My Bag (12)

Women

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Beauty

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TREND NAME

View the trend



TREND NAME

View the trend



TREND NAME

View the trend



TREND NAME

View the trend



TREND NAME

View the trend



TREND NAME

View the trend

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INTERVIEW

MICHAEL KORS

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AW13 FASHION

EDITOR'S PICK

DIOR EYELINER

1

Rollover styles on the *Trend Lifestyle image*, the whole effect should appear when user rollover on image / Trend Name title / *view the trend* link

1

FOLD

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[Sign in](#)

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STYLE INSIDER

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Home > Style Insider > Trends > Trend Name

PAGE TITLE

9

Credits for Photo

5/10

Maecenas sed diam eget amet non magna.

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget. Aenean lacinia bibendum nulla sed cons ectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet.

SHOP THE TREND

1

SHOP THE STORY

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

Zoe Karssen

Young Americans T-Shirt

£59.95

MORE TO LOVE

GET THE LOOK:
PARTY HAIR

BURBERRY MENSWEAR

HRH PRINCESS MICHAEL OF KENT
BOOK SIGNING

SHOE SPECTACULAR

INTERVIEW
MICHAEL KORS

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TRENDS THUMBNAIL

Showing the pictures of the Trend as a thumbnails.

Active thumbnail, Next & Previous thumbnails of Active thumbnail should be in bigger size than the rest of the thumbnails.

By default thumbnails should be of 50% Opacity, and on rollovering the thumbnails, the image should turn to 100% Opacity.

Active thumbnail should be of 100% Opacity.

Next & Previous thumbnails of Active thumbnail should be of 50% Opacity.

FOLD

Harrods

Search Harrods

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My Bag (12)

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Style Insider

Fashion Shows

SS14 Shows

AW13 Shows

SS13 Shows

AW12 Shows

SS14 SHOWS

SHOW ME

MOST RECENT

BY A-Z

ALL

123

A

B

C

D

E

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K

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O

P

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V

W

X

Y

Z

ALEXANDER MCQUEEN

Read the report

ALEXANDER MCQUEEN

Read the report

ALEXANDER MCQUEEN

Read the report

ALEXANDER MCQUEEN

Read the report

ALEXANDER MCQUEEN

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ALEXANDER MCQUEEN

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ALEXANDER MCQUEEN

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ALEXANDER MCQUEEN

Read the report

ALEXANDER MCQUEEN

Read the report

ALEXANDER MCQUEEN

Read the report

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1

Rollover styling for LHN showing different categories / types of shows.

2

Rollover stylings we are applying for the Pagination and filters should be applied here.
Black color block - Active State
Purple color block - Rollover State

3

Rollover styles on the *Lifestyle image*, the whole effect should appear when user rollover on image / Brand Name title / *read the report* link

Harrods

Search Harrods

Register

Sign in

My Bag (12)

Women

Men

Accessories

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Home > Style Insider > Fashion Shows > Brand Name

1

Style highlights of the week

SS14 Shows

AW13 Shows

SS13 Shows

AW12 Shows

2

PREVIOUS

Style highlights of the week

Style highlights of the week

Style highlights of the week

Credits for Photo

BRAND NAME

SPRING/SUMMER 2014

Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet ferme ntum. Enean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet ferme ntum. Enean lacinia bibendum nulla sed consectetur. Cras mattis consectetur purus sit amet ferme ntum.

Maecenas sed diam eget amet non magna sed dia amet non magna sed diam. Maecenas sed diam eget amet non magna sed diam non magna sed dia.

- Sarah Burton, Creative Director

Enean lacinia bibendum nulla sed consectetur. Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet ferme ntum. Enean lacinia bibendum nulla sed consectetur. Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet ferme ntum. Enean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet ferme ntum. Enean lacinia bibendum nulla sed consectetur. Aenean lacinia bibendum nulla sed consectetur. Maecenas sed diam eget risus varius blandit sit amet non magna. Cras mattis consectetur purus sit amet ferme ntum. Enean lacinia bibendum nulla sed consectetur.

SHOP THE BRAND

Red Carpet

Chloé

Posted By: Harriet Hawsworth

Date: 23-04-2013

SHOP VALENTINO

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

Valentino

Young Americans T-Shirt

£59.95

MORE TO LOVE

GET THE LOOK: PARTY HAIR

BURBERRY MENSWEAR

HRH PRINCESS MICHAEL OF KENT BOOK SIGNING

SHOE SPECTACULAR

INTERVIEW MICHAEL KORS

TRENDS AW13 FASHION

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[FASHION SHOOTS](#)
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[Home](#) > [Style Insider](#) > [Interviews](#)

AN INTERVIEW WITH

1

ROSIE-HUNTINGTON WHITLEY
EVERYONE
CHRISTOPHER KANE (2)
CHRISTOPHER BAILEY
LUPITA NYONG'O
MICHAEL KORS

MICHAEL KORS

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto. . .[Read More](#)

CHRISTOPHER KANE SS14

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto. . .[Read More](#)

STELLA MCCARTNEY

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PAUL ANDREWS

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EMMA HILL

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MATTHEW WILLIAMSON

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THE HIT LIST

Harrods Christmas windows unveiled

Be ready for spring with our florals trend

Get the Look: Party Hair

Wedding inspiration from guests to brides

Our October party season shoot

Top 5: T-Shirts

Creme De La Mer's new collection

Style highlights of the week

FIVE MINUTES WITH PAUL ANDREW

TRENDS LUXE GRUNGE

EDITOR'S PICK DIOR EYELINER

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INTERVIEWS WITH

User can able to select the designer/celebrity in the dropdown to read their interviews.

Default value in the dropdown should be "Everyone", which lists the interviews from all designers/celebrities.

The number besides the "designer/celebrity Name" indicates the available number of interviews of that particular designer/celebrity.

**RETURN
TO TOP**